## **AUSTRALIAN SECURITY SEALS**

## **PRIVACY POLICY**

Last Modified: August 2008

We respect your privacy and value the trust you place in us. We want to ensure that you understand the type of information that we gather about you and how we use it. This Privacy Policy explains how we use, collect and protect your personal information and the choices you have regarding our use of that information. By using our Website, you agree to the terms of this Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use our Website.

- 1. What is the scope of this Privacy Policy? This Privacy Policy applies to your use of the Australian Security Seals website (our "Website"). Australian Security Seals owns the information we collect on our Website. This Privacy Policy applies only to the information collected by us on our Website. It does not apply to information, including Personally Identifiable information, you reveal or post in any public forum on our Website, your use of websites linked to our Website, or any other websites.
- 2. What personal information is collected from visitors to our Website? "Personally Identifiable Information" is information we collect on our Website that can be used to identify or contact you, including, but not limited to, your name, mailing address, telephone number, and email address. We only collect Personally Identifiable Information you voluntarily choose to provide to us. For example, we will ask you to provide Personally Identifiable Information when you contact our Customer Service so that we may respond to your question or comment when appropriate. From time to time, we may supplement Personally Identifiable Information collected on our Website with information collected by third parties. You do not have to provide us with any Personally Identifiable Information to visit our Website. We will use your Personally Identifiable Information only for the purposes described in this Privacy Policy or as otherwise disclosed at the time we request such information from you. We will not use your Personally Identifiable Information for any other purposes without your permission.
- 3. Does Australian Security Seals use "cookies"?

Our Website does not use "cookies," which are small pieces of information that are stored by the browser on your computer's hard drive that allow you to be recognized when you return to a website. Our Website may collect IP addresses from you which will be used only to compile statistical data relating to the use of our Website. We use such non-personally identifiable information to help us understand who uses our Website and to improve and market our Website.

4. Does Australian Security Seals disclose my personal information?

Australian Security Seals uses your Personally Identifiable Information only to serve you better. We will not otherwise disclose any of your Personally Identifiable Information unless we have your express permission. In addition, we limit access to the Personally Identifiable Information that we collect to those within our organization with a business need to know. We require all of our employees to maintain the confidentiality of confidential information entrusted to them unless disclosure is duly authorized or is required by law. We may disclose your Personally Identifiable Information to our affiliates, provided that such affiliates will be obligated to maintain the privacy of such information and not to disclose such information to other entities. We reserve the right to transfer your Personally Identifiable Information to a third party in the event of a sale, merger or other transfer of all or substantially all of the assets of Australian Security Seals, provided that the third party agrees to protect the confidentiality of your Personally Identifiable Information consistent with this Privacy Policy. Except as set forth in this Privacy Policy or as otherwise disclosed at the time we request your Personally Identifiable Information, we will not share, rent, sell or trade any of your Personally Identifiable Information with any third party without your permission.

5. Can Australian Security Seals change this Privacy Policy?

We first posted this policy on our website on August 4, 2007, and have updated it twice since that date. We reserve the right to change, modify or amend this policy at any time, so we encourage you to review it periodically. We will post any changes to this Privacy Policy here so that you will always